People (continue) doing science

10 years building communities around citizen science projects

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CHALLENGES FOR COMMUNITY BUILDING FOR CITIZEN SCIENCE PROJECTS

Identification, Coordination and Support of Ongoing Initiatives

Building Dynamic and Inclusive Communities by Defining New Interaction Channels between Policy Makers, Scientists and Society

Integrating Research Initiated and Conducted Directly by the Public
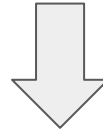
White Paper on Citizen Science

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What has been done so far?

Identification, Coordination and Support of Ongoing Initiatives

socientize
citizen science projects

eu-citizen.science

ecs

| 2014 - 2017 | 2019 - 2021 | 2022- 2026 |

- European space for sharing citizen science projects, resources, tools and training
- Proliferation of national and regional iniciatives

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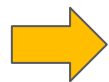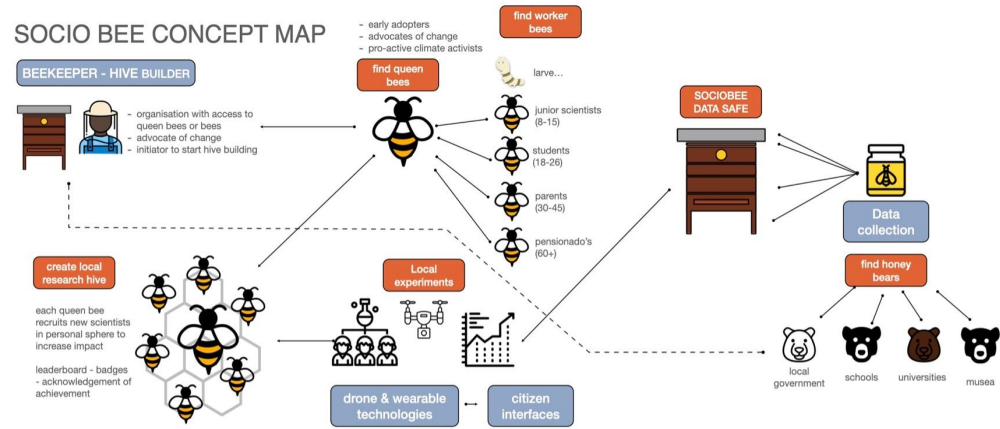Community for Change

**Building Dynamic and Inclusive
Communities by Defining New Interaction Channels
between Policy Makers, Scientists and Society**

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- The narrative goes deeper
- the communities and stakeholders are better identified
- The data management becomes crucial
- inclusiveness becomes more important
- Participants are in all the stages of the project

New relationships between society, academia, policy makers and exhibition centers bloom, with citizens in the core of each project.
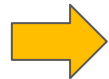
Some lessons learned

COMMUNITY BUILDING

- Set a narrative
- Participants with interests aligned with the project, with their skills and time availability.
- Start with small and manageable tasks
- Stay connected with other participants and the project team
- Offer support and training

ENGAGEMENT & MOTIVATION

- The tasks to be carried out make sense and are meaningful
- Give value to the knowledge and skills of the participants
- Provide continuous feedback to the community, and updated information
- Always offer transparency

Citizen Science as a SERVICE for the communities involved

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Integrating Research Initiated and Conducted Directly by the Public

- A broad consortium with the main actors of CS in Europe
- Co-creation activities to redesign the platform
- Specific efforts in providing more ethic and inclusive frameworks
- National CS ambassadors: empowering people

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Thank you so much!

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